Zac Mau

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920.750.9200

EDUCATION

Carnegie Mellon University

BFA / 2013 – 2017

Industrial Design

Parsons School of Design

Pre-College / 2008 – 2011

Animation, Graphic Design, Illustration

SOFTWARE

Adobe Creative Suite
Figma
HTML / CSS
Principle
Procreate
Sketch

SKILLS

Competitive Analysis
Content Strategy
Heuristic Analysis
Illustration
Information Architecture
Product Roadmapping
Public Speaking
Sketching / Rendering
Storyboarding
User Research
Wireframing

EXPERIENCE

Butchershop Global – Senior Product Design Contractor

New York, NY / 2022 –

Led UX design on a cross-product fitness platform for training athletes. Collaborated with designers and strategists to help launch a brand-new enterprise site for a popular data environment brand.

Squarespace – Senior Product Designer

New York, NY / 2021

Designed, prototyped and tested new product features for Squarespace's Enterprise tools. Launched several improvements to the Commerce platform and re-designed the Squarespace Scheduling experience.

Squarespace – Product Designer

New York, NY / 2019 – 2021

Responsible for designing, maintaining, and launching a global transaction platform for Squarespace's expanding suite of products. Created unified, localized experiences for user-facing purchases, payment, billing, and subscription management.

Priceline – Product Designer

New York, NY / 2017 – 2019

Led design and research on the Trip Builder purchasing platform while working closely with business and engineering stakeholders to develop long-term product strategy. Responsible for designing the Vacation Packages responsive web experience.

Motorola – Interaction Design Intern

Chicago, IL / 2016

Designed and tested an improved onboarding experience for the native Moto app, aligning it with 2018 software strategy goals. Developed web assets for the 2016 Moto Z product launch.